

Executive
Summary

MATCHA COLLAGEN

One of the reasons for longevity of Japanese people is the presence of Matcha Tea in their daily diet. Matcha is made from carefully planted **JAS (Japan Agricultural Standards) 100% Organic shade-grown tea leaves.**



SIGNIFICANCE OF OUR MATCHA COLLAGEN:

65% Marine Collagen | **35% Matcha green tea**

MATCHA COLLAGEN

Explanation of Ingredients

Matcha green tea, a long standing tradition of Japanese culture, is the highest quality powdered green tea available. Made from the nutrient-rich young leaves picked from the tips of shade-grown *Camellia sinensis* plants, Matcha Green Tea is steamed, stemmed, and de-vined before being stone-ground into very fine powder.

Collagen is a fibrous protein originally present in the body, which in combination with hyaluronic acid, is a strong element for keeping moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue.

Benefits

- > Rich in anti-oxidants
- > Relaxes the mind and body
- > Boosts metabolism
- > Lowers blood sugar and cholesterol

Recommended for

- > Want to increase energy levels and endurance
- > People who are concerned about their beauty and health
- > Want to keep a moisturized skin
- > Feel tired and want to look fresh

Details

- > Presentation: Aluminum foil mask
- > Packaging: 50gm, 100gm pouch
- > Suggested Intake: 1-2 cups in a day
- > Type: Powder and paste form

Ingredients

- > Pulverized Matcha green tea leaves
- > Hydrolyzed Marine Collagen

Index

SR. NO.	ITEMS	PAGE NO.	REMARKS
1	Explanation/Information about the Product	4	
2	Benefits	6	
3	Recommended For	7	
4	Ingredients: Short Explanation of Main Ingredients	8	
5	OEM Details	9	
6	Usage	10	
7	Pictures	11	
8	Research Report	12	

MATCHA COLLAGEN

(Secret of Japanese Health and Beauty)

Matcha is green tea, it is not like the tea you find in tea bags. Matcha is not steeped, it dissolves because matcha is a very fine green powder. Matcha powder is the ground up leaves of green tea. The leaves are harvested, dried and eventually ground up into powder after going through an extensive and magical processing process. Matcha powder is ground up green tea leaves, so you are actually consuming the whole leaf. For this reason it is extremely high in antioxidants, thus having a wide array of healthy living claims and supposed benefits.

Matcha is grown only in Japan, where local farmers cultivate it by traditional methods, from growing to grinding.

Matcha Source: Matcha is farmed in select locations whose micro-climate and misty fog air makes it for ideal growing conditions.

SHADE COVERED CULTIVATION

Several weeks prior to harvest in the spring, farmers cover the tea plants with bamboo mats or tarp, gradually reducing the amount of sunlight that reaches the plants. This step increases the chlorophyll content and turns the leaves dark green, giving matcha its distinct green color.

After harvesting, the leaves are steamed and then air dried. Next, the leaves are sorted for grade, and then destemmed and deveined. At this stage, the leaves become tencha, the precursor to matcha. The tencha is then ground and becomes matcha.



Stone Ground Premium Grade Tea

Tea grade matcha is ground on a stone mill to achieve a fine powder texture, unlike industrial grade matcha which is ground by machines. The stone grinding produces a specially shaped powder molecule which impacts the taste and mouth feel of the matcha. All grades of Matcha Source tea are stone ground.

The grinding itself is done in a cleanroom in which temperature and humidity are kept constant. Industrial quality filters keep the air clean and eliminate bacteria and germs. Can you imagine how fine a grain of Matcha powder is? An average single mini powder grain measures only 5-10 microns – tiny when you consider that a micron is one millionth of a meter. This is so ultrafine that the powder just melts in the mouth. One single stone mill grinds only up to 30-40g tea per hour, which is basically the amount of one Matcha tin.

Even in the 21st Century the granite stone mill is still necessary to make Matcha out of the very sensitive Tencha tea leaves. Only this method ensures that the tea retains its intense colour and exquisite taste and flavour.



Japan COLLAGEN – Peptide Japanese Beauty & Health Secret



Collagen provides multidimensional benefits for skin, bone and joint health by regenerating the cells needed for maintaining an active lifestyle and enhanced immunity, health, strength and elasticity throughout the body. Collagen peptide is a high-quality, clinically tested, bio peptide. Marine Collagen is easy to digest and quickly absorbed due to its low molecular weight and high bioavailability. Classified as a food supplement, it is widely consumed in Japan by all age-groups especially those who look after their overall wellness, health and appearance

Collagen is a bioactive ingredient that improves skin properties to achieve an optimal skin condition. Our product slows down the aging process by nourishing the body with the nutritional building blocks it needs. In particular, Marine Collagen contains much larger amounts of the amino acids, glycine, proline and hydroxyproline than many other proteins. These amino acids are necessary for promoting healthy tissue growth by the cells themselves. Collagen also highly digestible and is characterized by an improved bioavailability for optimal results on the skin. Collagen embraces the benefits of “beauty from within”. Comprehensive clinical studies have been carried out, highlighting the numerous positive effects of ingesting collagen.

Bone Health is affected by age. Collagen has numerous beneficial effects. Collagen peptides help to maintain bone health and restore bone mineral density in order to prevent the risk of osteoporosis. Every-

one can benefit from taking collagen to preserve bone health and for an improved quality of life.



Benefits of Matcha:

- Rich in anti-oxidants
- Relaxes the mind and body
- Boosts metabolism
- Lowers blood sugar and cholesterol
- Cancer fighting properties
- Detoxifying agent.

Benefits of Collagen:

- Anti-aging and skin care
- Reduces fine lines and wrinkles
- Smooth, radiant and supple skin
- Skin regeneration and rejuvenation
- For healthy hair, nails and joints
- Reduces effects of inflammation and bone degenerative diseases.

Recommended For

People who:

- Are health conscious
- Want to increase energy levels and endurance
- Want their skin to shine and look beautiful
- Feel tired and want to look fresh
- Want to keep skin moistured and youthful
- Want to boost memory and concentration
- Want to improve cholesterol levels
- Want to lose weight

Ingredients

Active Ingredients	Explanation of Main Ingredients
Pulverized Matcha green tea	<p>Matcha green tea leaves: One specific catechin called epigallocatechin gallate (EGCg) makes up 60% of the catechins in Matcha Green Tea. Out of all the antioxidants, EGCg is the most widely recognized for its cancer fighting properties. Scientists have found that Matcha Green Tea contains over 100 times more EGCg than any other tea on the market. Made from the nutrient-rich young leaves picked from the tips of shade-grown Camellia sinensis plants, Matcha Green Tea is steamed, stemmed, and de-vined before being stone-ground into very fine powder.</p>
Hydrolyzed Marine collagen	
	<p>Collagen: is a high-quality bio peptide Marine Collagen which is also known as "Super Collagen" because this is the form of collagen that our body can best absorb. This is so because of the process of "HYDROLYZATION" which reduces the molecular size of the collagen and increases the intestinal absorption of the product. It has been clinically tested in Japan that the use of hydrolyzed collagen improves skin suppleness, hydration and elasticity which allows its users to look younger and be healthier.</p>

OEM Details

OEM	Details
Packaging	50gm pouches
Ideal MOQ	15,000 pouches (smaller order quantity can be discussed too)
Price	On request
Ideal qty. for Sample Order	1 pouch
Samples	Available
Standard Certificates	Packaging details, COA, COO, Free Sale Certificate.
Type	Powder
Brand	OEM / Private Label (We are very flexible in changing formulation, packaging and designing.)
Shelf Life	36 months
Origin	Made In Japan

Usage

1. Start your day with Matcha Collagen green tea and get your dose of anti-oxidants, essential amino acids and proteins



2. Experience the goodness of Matcha Collagen as a daily dietary supplement
3. It can be added to variety of recipes.



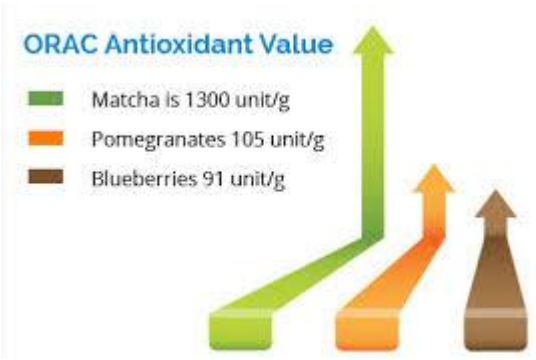
Pictures

Product Image\ Product Packaging Details



Private Label for 50gm pouch

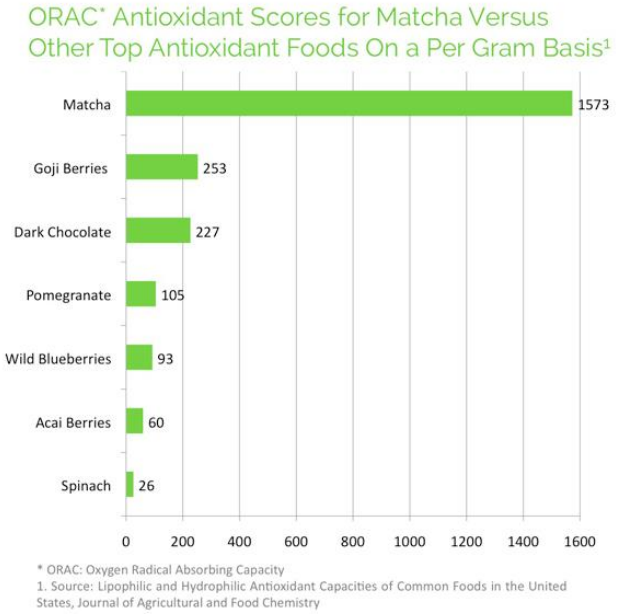
RESEARCH ON MATCHA GREEN TEA



One of matcha’s greatest benefits is its high level of antioxidants. Antioxidants are naturally occurring chemical compounds that prevent aging and chronic diseases. Experts have discovered that matcha possesses twenty times more antioxidants than pomegranates or blueberries. Matcha’s ORAC rating is 1573 units per gram, compared to pomegranates 105 units per gram or blueberries 91 units!

Green tea is often referred to for its ability to assist weight loss. **Matcha has been proven to boost metabolism and burn fat.** Again, unlike many diet aides currently on the market, Matcha causes no negative side-effects such as increased heart rate and high blood pressure nor does it place any undue stress on the body.

Not only can matcha assist with weight loss and increased energy, it has been shown to **help with detoxification of the body.** During the last three weeks before tea leaves are harvested to be made into Matcha, *Camellia sinensis* are covered to deprive them of sunlight. This causes a tremendous increase in chlorophyll production in the new growth of these plants. The resulting high levels of chlorophyll in Matcha Green Tea give this tea its beautiful vibrant green color and makes it a powerful detoxifier, capable of naturally removing heavy metals and chemical toxins from the body. Matcha Green Tea provides substantial quantities of **Potassium, Vitamins A & C, Iron, Protein, and Calcium.**



**Research
Report**

Disclaimer: “The information displayed herein has not been evaluated and/or approved in any form by the Japan Ministry of Health, FDA and/or similar body in Japan or elsewhere. Please follow a balanced life-style, diet and exercise for general health and wellness. None of our products is intended to diagnose, treat, cure or prevent any disease or condition. Consult your doctor at all times. The information provided here is for informational purposes and we do not claim ownership thereof unless indicated otherwise”.